



California Main Street Alliance

Membership Application 2010

The mission of the California Main Street Alliance (CAMSA) is to serve as the primary non-profit advocate for the principles and ideals of California Main Street, a program that strives to enhance the economic, social, cultural, and environmental well being of California's historic and traditional downtowns and neighborhood commercial districts.

CAMSA offers education and other assistance on behalf of the State of California's California Main Street program to California Main Street communities, and all communities aspiring to practice and sustain the Main Street Approach to commercial revitalization.

If you are interested in receiving more information about becoming a California Main Street community, please complete the following information:

Name: _____ **Title:** _____

Organization: _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____ **Web Site:** _____

City Manager Name: _____ **Phone:** _____

Briefly describe the economic and physical characteristics of your downtown or commercial district (attach an 8½" X 11" map with building footprints showing district boundaries; include an aerial photo, if available): _____

Briefly describe the structure of your organization (attach list(s) of Board or committee members): _____

Briefly outline the efforts made to improve the downtown or commercial district over the past five years: _____



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Briefly describe what you hope to achieve by participating in CAMSA: _____

Membership Type (Check One):

☐ **Active Members** are Certified California Main Street Communities designated as such by the California Main Street Program. Each Active Member shall designate one employee (or in the absence of an employee, a board member) to represent it at membership meetings. Each Active Member shall have one vote and be eligible to become an Officer and/or a Director. Membership resides in the Certified California Main Street Community and is not transferable. The individual designated as the Active Member's representative may be changed at the discretion of the Active Member. The Active Member shall inform CAMSA of such change. Annual Membership Dues are **\$350** annually, including coordination of annual reports and transmittal of aggregate figures to the National Main Street Center.

☐ **Associate Members** are any person or organization interested in the mission of CAMSA. The Board of Directors must approve Associate Memberships, and will do so at the first meeting following receipt of a completed application for membership. Each Associate Member shall have one vote and be eligible to become an Officer and/or a Director a Director. Annual Membership Dues are **\$250** annually.

Completed applications should be mailed to:

Rachael Snedecor, President
CAMSA
Livermore Downtown Inc.
2060 Second Street
Livermore, CA
925-373-1795

Annual dues are payable on January 1 of each year and become delinquent on March 1 of that year. All memberships lapse when dues are delinquent. Checks should be made payable to California Main Street Alliance and mailed to:

Rita Sarich, Treasurer,
CAMSA
Coronado Main Street
1013 Park Place
Coronado, CA 92118
(619) 437-0254

Thank you for your interest in the Main Street Four Point© approach to downtown revitalization.